



An event to benefit

 CHAD'S LEGACY PROJECT

Saturday, May 18, 2024 5PM

Hideaway Cellars – 4130 1st Ave S, Seattle, WA 98134

Sponsorship Opportunities

Dear [Potential Sponsor]:

Join us as a sponsor for Unmask the Night, a masquerade evening of spirits, food, auction, and entertainment to “reveal the face of mental illness”.

Chad’s Legacy Project is at the forefront of improvements in the supports and systems in Mental Health care and education. Just since our last gala event in 2020, we have developed a national resource for mental health education curriculum, held two Washington State Mental Health Summit events, supported growth in the Certified Peer Counselor workforce, aided in providing free Mental Health First Aid Training across Washington State. We have also led a state-wide effort to create tools and systems toward the mainstream use of the Mental Health Advance Directive.

Thanks to Unmask the Night 2020 sponsors:

- www.mentalhealthinstruction.org, originally rolled out in beta Form, August ‘21. Professionally redesigned and prepped for expansion, December ‘23.
- www.wamhsummit.org, removing barriers, bringing the right people in the room at the right time. Last three events, 600+ attendees each.
- CLP Support Programs - Scholarships and virtual training support to enable 30+ potential trainees to become Certified Peer Counselors; 100+ training manuals provided to enable free Mental Health First Aid trainings in rural Washington.

Where we are going next:

- The expansion of MentalHealthInstruction.org from Mental Health Literacy, to add three other critical categories, creating the only resource of its kind in the nation and already hailed as the national repository for curricula in Mental Health Literacy.
- Completion of a three year work product in enabling engagement in Mental Health Advance Directives, moving now to a legislative workgroup with the Washington Healthcare Authority as part of Senate Bill 5660 passed this year to further develop and implement findings CLP lead.
- Evolving from grass-roots, volunteer organization into a strategically planned, staffed organization of the future.

You are an important part of making this critical work possible. Join the Chad’s Legacy Project by donating items or offering sponsorship in supporting our now fifth Unmask the Night gala. For questions and sponsorship coordination, feel free to contact me directly and help us launch transformational advancements in mental health.

Gratefully,



Todd Crooks
Executive Director, Co-Founder
Chad’s Legacy Project
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Sponsorship Forms – Unmask the Night May 18th, 2024

Your Organization's Name: _____

Contact Name: _____

Organization Street Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Email: _____

Section Sponsorship Level (please circle preference):

- Featured Sponsor \$20,000
- Leadership Sponsor \$10,000
- Partner Sponsor \$5,000
- Supporting Sponsor \$2,500 Preferred Sponsorship (see Sponsorship Table):

- Teal Sponsor \$1,000

Prime*Additional Exclusive Sponsorship Opportunities are on a first come, first served basis. Please contact Todd Crooks at toddcrooks@comcast.net for more information and to find out what's available.

Enclosed check in the amount of \$ _____

Please charge my credit card in the amount of \$ _____

Method of Payment:

Credit Card Information:

Name on Card: _____

Card Type: _____

Card Number: _____

Expiration Date: _____ CSV Code: _____

Signature: _____